#### data is the new oil

surveillance its dark underbelly

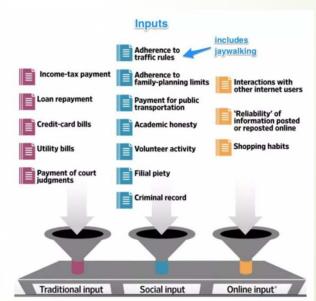
impacting marginalized populations more forcefully

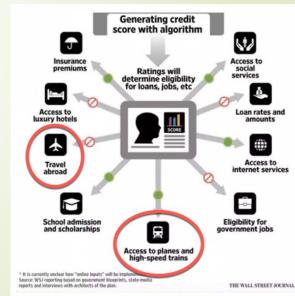


BRAVE NEW WORLD



Beijing plans to be able to identify anyone, anytime, anywhere in China within three seconds.







BRAVE NEW WORLD



### ANPR-camera's: wat hangt er werkelijk boven ons hoofd?

Government surveillance: Belgium requests 270% more user data than the global average

Belgische Kamer neemt gewijzigde dataretentiewet aan



By **Mitch Daniels** Contributing columnist March 27, 2018



Mitch Daniels, a Post contributing columnist, is president of Purdue University

For the past two years, virtually every entering Purdue freshman (there is an opt-out option that few exercise) has been given a mobile application through which the <u>university sends them personalized information</u> about ways to improve their chances of academic success.

Does the data say that too many days away from campus, or too many absences from class, or too much inclass browsing of websites unrelated to the course, or too few visits to the gym, correlates with lower grades? Does eating meals with the same people day after day appear to help scholastic performance? If so, shouldn't we bring this to the students' attention, for their own good?

Many of us will

have to stop and ask whether our good intentions are carrying us past boundaries where privacy and individual autonomy should still prevail.



t je baas je an staat

Brusselse spin-off iCense ontcijfert emoties



Affective Computing and Sentiment Analysis



The white LED light (left) indicates recording. I covered it with a piece of tape (right).



Katie Notopoulos | BuzzFeed News

Explaining the unique nature of individual gait patterns with deep learning

'Al' is being used to profile people from their head vibrations – but is there enough evidence to support it?

May 24, 2021 8.03pm BST

#### **Europe Is Building a Huge International Facial Recognition System**

Lawmakers advance proposals to let police forces across the EU link their photo databases—which include millions of pictures of people's faces.

#### Ukraine Starts Using Facial Recognition To Identify Dead Russians And Tell Their Relatives



Ukraine's deputy prime minister says the tech will help provide transparency about how many Russian soldiers are dying in the war. Critics say the use of facial recognition in war zones is a disaster in the making.



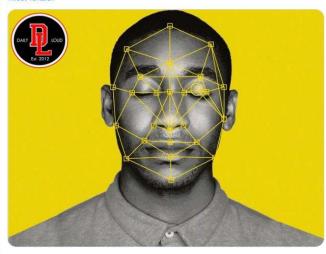




A facial recognition tool identified a Black man as a suspect in a theft in Louisiana. He was arrested 3 states and 7 hours away from the scene of the crime and spent nearly one week in jail.

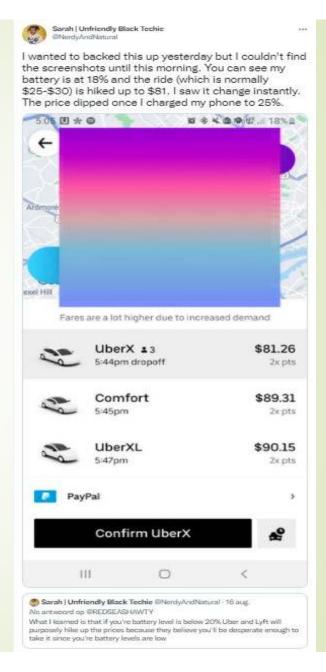
But there's a big problem: The man has never even been to Louisiana !! ©

Tweet vertale

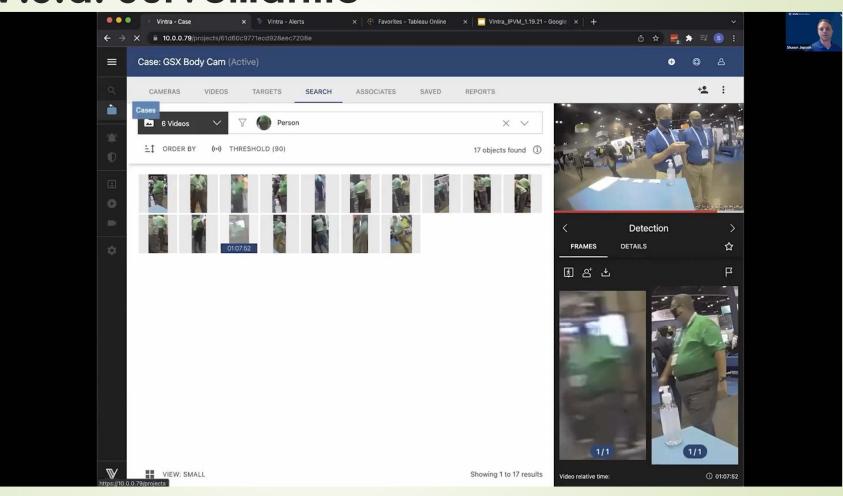


1:48 p.m. · 4 jan. 2023

Beijing park dispenses loo roll using facial recognition



"Data wants to be free"



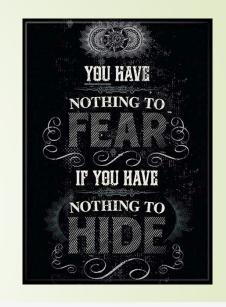
IP Video Market (2022) Vintra Co-Appearance Search



https://dataethics.eu/watch-this-documentary-and-change-your-search-engine-to-a-truly-private-one/https://madetomeasure.online/en/

#### V.5.b. Onder het Mom van







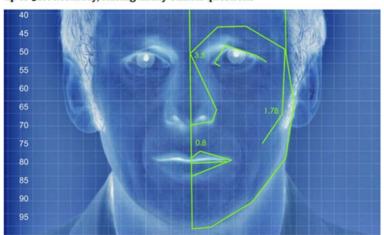
Jambon: "Wie niets te verbergen heeft, moet geen schrik hebben"

Normen en waarden veranderen in de loop der jaren

#### V.5.c. Scoreboardsamenleving

New AI can guess whether you're gay or straight from a photograph

An algorithm deduced the sexuality of people on a dating site with up to 91% accuracy, raising tricky ethical questions



Google Street Views AI Can Now Predict Race and Political Party



Using artificial intelligence to predict mortality

Al can't predict how a child's life will turn out even with a ton of data

#### V.5.c. Scoreboardsamenleving

#### Could a Bank Deny Your Loan Based on Your Facebook Friends?

A recent patent from the company judges your own creditworthiness by your friends.



In some instances, if it didn't like what it was seeing, the company has cut customer credit lines. It laid out this logic in letters that infuriated many of the cardholders who received them. "Other customers who have used their card at establishments where you recently shopped," one of those letters said, "have a poor repayment history with American Express."

#### Strap on the Fitbit: John Hancock to sell only interactive life insurance

Judges Now Using Artificial Intelligence to Rule on Prisoners

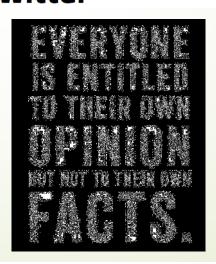
#### V.6.a. Nepnieuws



Arousal response













V.6.b. Post-Truth



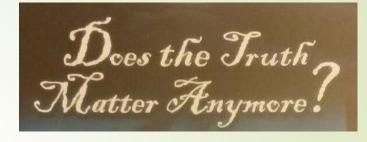
Wrong, We Checked That

But who checks

the fact-checkers?

you do.

Correctie bereikt nooit alle initiële lezers!





"During times of universal deceit, telling the truth becomes a revolutionary act." George Orwell



#### V.6.b. Post-Truth en Polarizatie

Trump's false or misleading claims total 30,573 over 4 years

Rechts-extremisme wint zorgwekkend snel terrein, met sociale media als brandversneller

The Alarming Rise of Dangerous Speech

Politieke partijen geven recordbedrag uit aan advertenties op sociale media, N-VA absolute koploper (ook Europees)



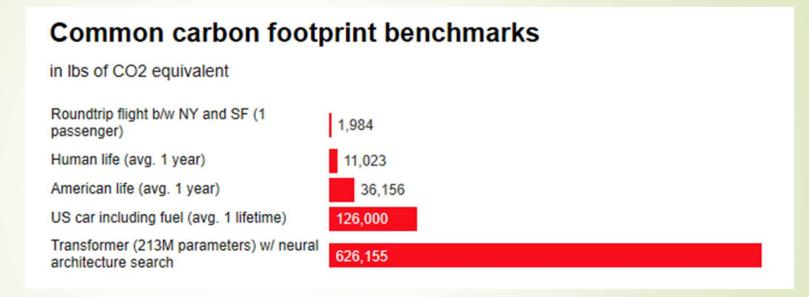
How partisan polarization drives the spread of fake news

#### V.7. Energieconsumptie

# Training a single Al model can emit as much carbon as five cars in their lifetimes

Deep learning has a terrible carbon footprint.

#### V.7. Energieconsumptie



"The cloud doesn't have a shadow, it has a footprint"

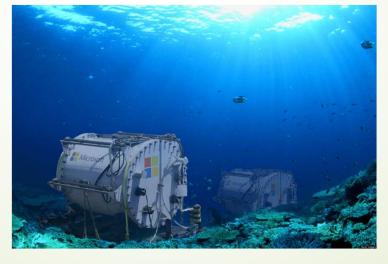
Dark data is destroying the planet

Al Can Do Great Things—if It Doesn't Burn the Planet

#### V.7. Energieconsumptie

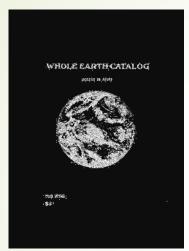


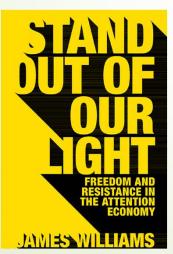






#### V.8. Ingrijpende Veranderingen





Lots of people try and change human nature but it's a real waste of time. You can't change human nature, but you can change tools, you can change techniques. And that way you can change civilization.

#### STEWART BRAND

The technology industry isn't designing products; it is **designing users**.

Because when most people in society use your product, you aren't just designing users; you're **designing society**.

Thereby technology creates winners and losers.

# VI. Wat Zou het Moeten Zijn?

#### VI.1. Macht van Al

How artificial intelligence systems could threaten democracy

AI will spell the end of capitalism

Algorithms Are Making Economic Inequality Worse

THE PANOPTICON IS ALREADY HERE

#### VI.2. Kracht van Al

#### 5 global problems that AI could help us solve

10 Real World Problems Effectively Solved by the AI

15 Social Challenges AI Could Help Solve

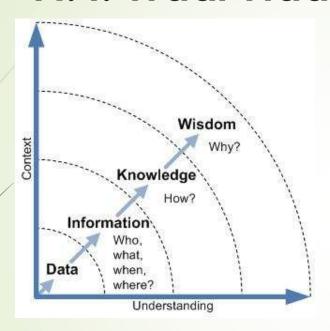
#### VI.3. Carissa Veliz: Een Middel, Geen Doel

What astounded me about watching the AlphaGo-documentary is the deep sadness that permeated Lee Sedol's defeat. With every defeat Lee Sedol looked devastated. But it was not only him. Almost everyone looked sad or somewhat troubled. A member of the DeepMind team said: "I couldn't celebrate. It was fantastic that we had won. But there was such a big part of me that saw this man trying so hard and being so disappointed."...

What is most surprising about the match is that the outcome did not feel like a win for humanity. It did not feel similar to when we conquer a disease, or when the first human landed on the moon. It felt like we might be losing more than we might be gaining.

You might think that such sadness simply comes out of sympathy for Lee Sedol. Or perhaps out of nostalgia for the old times, something we should and will get over. Maybe. But maybe it is a kind of warning. A reminder that not all technological developments lead to a better life. A caution to remember to put human beings first. Let us never forget that technology is a tool, a means and never an end in itself. Technology is valuable only in sofar as it enhances our wellbeing.

#### VI.4. Waar Naartoe?



#### TEthics in Bricks @EthicsInBricks . 25 jul.

"The saddest aspect of life right now is that science gathers knowledge faster than society gathers wisdom."

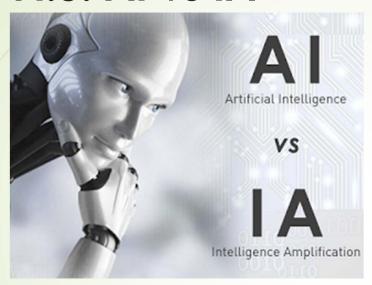
- Isaac Asimov

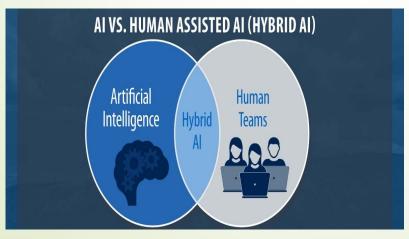
Drowning in Data and Starving for Information

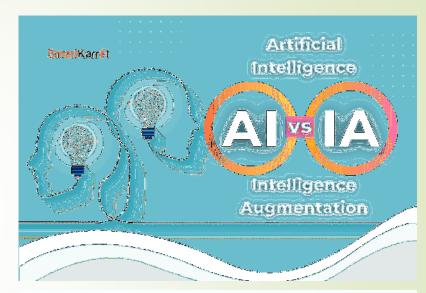
We are drowning in information but starved for knowledge.



#### VI.5. Al vs IA







Human-Compatible Artificial Intelligence

Provably Beneficial AI

#### VI.5. Centaur: half mens & half Al





#### VI.6. De Toekomstkeuzes

THE FUTURE DEPENDS
ON WHAT CHOICES
WE MAKE....

THE FUTURE DEPENDS

ON WHO MAKES

THE CHOICES...

Can We Do It?



Should We Do It?

#### VI.7. Viva Europa









#### VI.7. Viva Europa



#### VI.8. In de Hoop van





#### **Stop Building Bad Al**

Justice demands that we think not just about profit or performance, but above all about purpose.

ANNETTE ZIMMERMANN

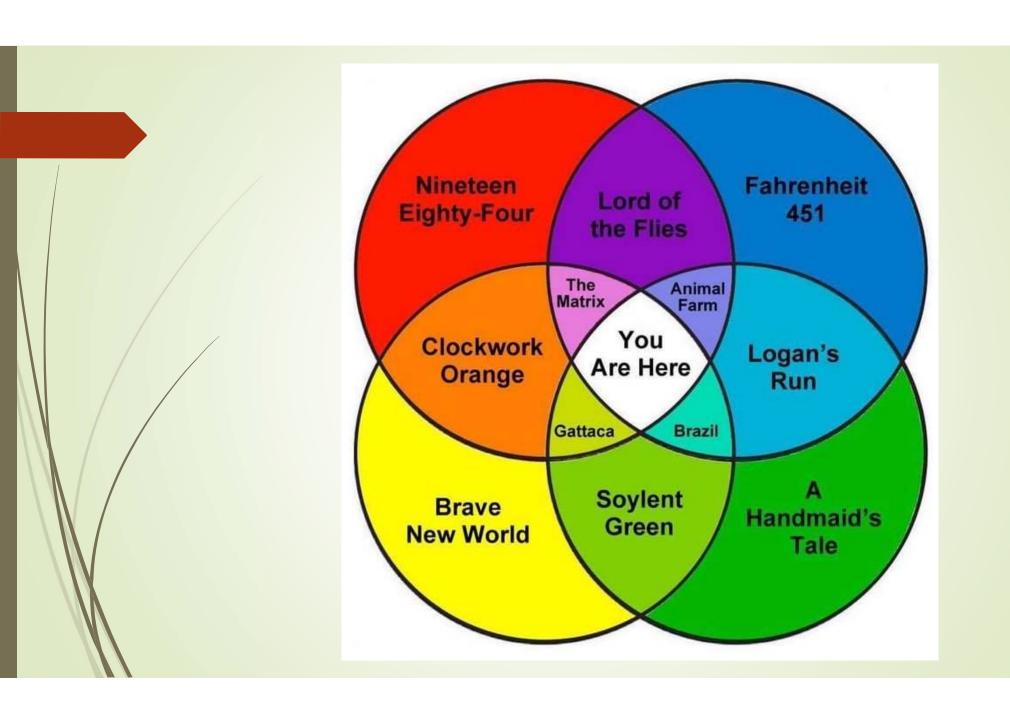




# VII. Zes Antwoorden

#### Zes Antwoorden

- I. Wat is AI? voorlopig nog "Apparent Intelligence", maar ...
- II. Wanneer is het begonnen? al lang geleden, maar ...
- III. Wat geeft dat nu? best straffe dingen, maar ...
- IV. Hoe zijn ze zo ver geraakt? data, hardware, software
- V. Wat brengt dat met zich mee? op weg naar een ander soort individu/maatschappij aangestuurd door technologie
- VI. Wat zou het moeten zijn? "Augment-ed/ing Intelligence": verantwoorde en verantwoordelijke Al



#### Dus



John Cale (2015) Close Watch (Music For a New Society)

#### Dus

### KEEP A CLOSE WATCH



#### Dus

## ON HUMANS, COMPANIES AND GOVERNMENTS, ... DEVELOPING AND (AB)USING AI









#### **Enkele Recente Romans**

Kazuo Ishiguro – Klara en de Zon (Klara and the Sun)

Dave Eggers – De Cirkel (The Circle)

Dave Eggers - Het Alles, of Eindelijk Orde op Zaken, of de Laatste Dagen der Vrije Wil of ... (The Every, or ...)

Jeannette Winterson – Twaalf Bytes: Heden en Toekomst van Kunstmatige Intelligentie (12 Bytes: ...)

Jeanette Winterson – Frankusstein: een Liefdesverhaal (Frankisstein: a Love Story)

lan McEwan – Machines zoals Ik (Machines like Me: and People like You)

Auke Hulst – De Mitsukoshi Troostbaby Company











#### **Enkele Adviezen**

**CCleaner** – Ccleaner.com

Brave - Brave.com

DuckDuckGo - Duckduckgo.com

Protonmail – proton.me/nl/mail

Have I been pawned - https://haveibeenpwned.com/

SafeonWeb - safeonweb.be

Signal – signal.org

Telegram - telegram.org/

Phishing: kijk naar afzender!





















66 J'ai été très touchée de constater que vous aviez fait véritablement attention aux quelques pages que je vous ai montrées. Je n'en conclus pas qu'elles méritent de l'attention. Je regarde cette attention comme un don gratuit et généreux de votre part. L'attention est la forme la plus rare et la plus pure de la générosité.

Simone Weil (3 février 1909 - 24 août 1943), est une philosophe française.

#### Om af te Sluiten



